



SHOOT  
BUSINESS  
REC

# Shoot Business

A truly Creative Media Agency

[shootbusiness.com](http://shootbusiness.com)





# A CREATIVE MEDIA AGENCY FOR YOUR ORGANISATION

At Shoot Business we specialise in video production, photography, creative social media content, video marketing and more. We help businesses create unique creative content with a dedicated in-house creative media team that work closely with all kinds of businesses to help you grow, achieve campaign objectives and increase exposure to brands by attracting your target audience.

# Nomi Farooq

Director &  
Founder

Shoot Business



With over a decade experience in the digital media and the marketing industry we find ourselves in one of the most intriguing eras in our human history. We have never been so visual, so creative and so ready to engage with content! We contribute to this in a positive way with the things we create at Shoot Business!

# You need **Creative Content** to attract the right audience

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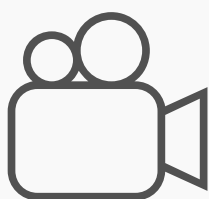


It can be really difficult to find the right agency with a balance of mind blowing **creative talent** and superb **marketing** knowledge. When this chasm is combined like Shoot Business does we are able to help brands stand out and make a real impact for their audiences. Why go elsewhere?



# Our Services

We take pride in being specialists in video, photo, social media content, marketing, web and video marketing consultancy!

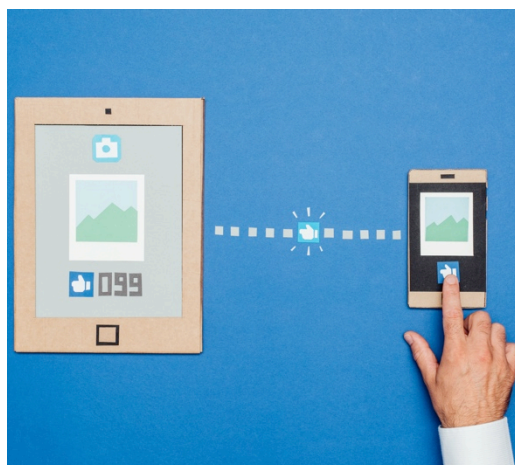


## VIDEO PRODUCTION

We take of everything from initial ideas, scripts, storyboards, filming, editing and more to get the video you want

## SOCIAL MEDIA CONTENT

GIFs, 5 second videos, instagram stories, different media aspects ratios, visuals are all things the Shoot Business team can produce for you



## PHOTOGRAPHY

Products, headshots, branding, social media, corporate, events are all areas we cover to get you the best photo content possible



# An amazing creative in house team!

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We work in teams to deliver projects. With a range of creatives, project directors, camera crews, editors, animators, graphic designers, marketers, web developers and more!



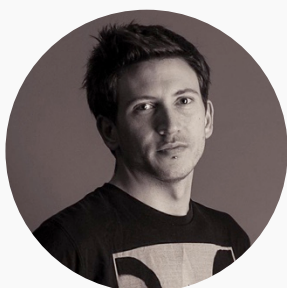


## Nomi Farooq

Director & Founder

Video and marketing visionary helping businesses succeed with media and marketing!

**DIRECTOR | VISIONARY |  
MARKETING | DIGITAL  
REVOLUTIONARY**



## Alex Thomson

Video Production Manager

Managing video productions and clients to help ensure your videos look super duper!

**VIDEO PRODUCTION |  
EDITING | VIDEO CAMERA |  
PROJECT DIRECTOR**



## Val Nowak

Photography Director

Expert in dealing with all things photo from corporate shoots to fancy hyper lapses!

**PHOTOGRAPHY | TIMELAPSE  
| STOP MOTION | PHOTOSHOP**



**Matt Fisher**

360 Video and Photo

Helping out on all productions  
and conducting 360 videos and  
photos!

**DRONE FILMING | 360 MEDIA |  
MACRO PHOTOGRAPHY |  
EDITING**



**Imran Farooq**

Chief Marketing Officer

Accredited by Chartered  
Institute of Marketing (CIM)  
and over 20 years of  
marketing expertise!




**James Partington**

Account Director

Looking after clients from  
start to finish so you have  
a great experience!





# Video Content produced properly.

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**Video Sells, Video Engages!** With online users 5 times more likely to engage with your product, brand or service after visual engagement like video why wouldn't you start creating video content?



# Get the TYPE of video right!

Engage with the right video



## PROMOTIONAL VIDEOS

Short promotional videos below 1 min advertising key products and services



## SOCIAL MEDIA VIDEOS

From 5 second video to more immersive media, social media content needs to stand out and engage!



## ANIMATED VIDEOS

Simple or complex animations to tell a story about your service or product



## EVENT VIDEOS

Film events, create highlights videos, capture key moments



## TRAINING VIDEOS

Teach, demonstrate and train through video!



## EXPLAINER VIDEOS

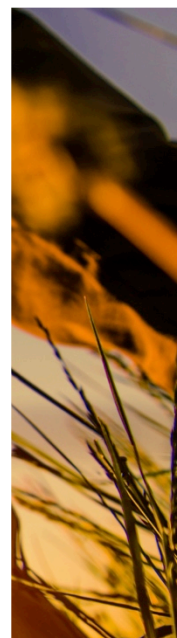
Got a difficult content heavy concept to explain? Simplify it!





# So what's the process with video?

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## 01

Creative brainstorming

Let's get those creative juices flowing, generate some amazing ideas and start planning the video content

## 02

Shoot & Edit

Time to set the shoot day, capture the content we want and take it straight to the edit room for the final magic!

## 03

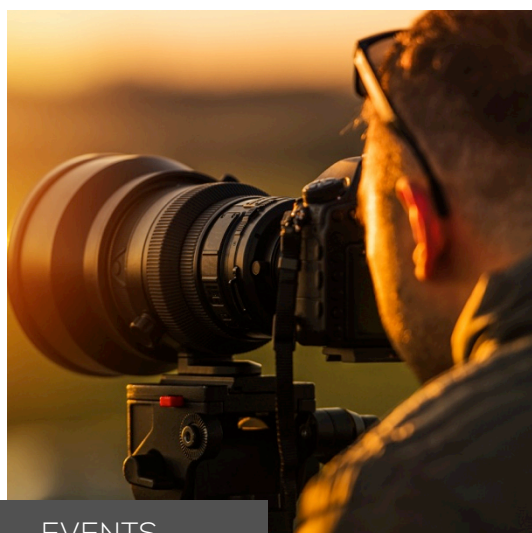
Upload & share

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy

# Professional Photography at your fingertips!



BRANDING



EVENTS



PRODUCTS

Phones have amazing photo quality these days but for those professional creative concepts we need a little more to really push brands, engage audiences and really hit key messages for your audiences!

Corporate  
Branding  
Products  
Headshots  
Billboards



# THE PHOTO PROCESS?

01

## PLANNING & BRIEF

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A well planned photo shoot will result in a smooth project, here we can brainstorm ideas and firm up that brief so we are all on the same page

02

## SHOOT DAYS

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Set the date and shoot! From locations to studio setups we will take care of the whole shoot to get the images you want

03

## EDITING

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They say the editing is the magic! We will edit photos as needed from color correction to more branded visuals specific to campaigns





# Captivating social media content every month!

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01

## Monthly brainstorms

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart.

## Flat monthly fee

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart.

02

## Creative content

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart.


03

## Consistent content suited to you

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart.


04





# Make it immersive with 360 videos and photos!

**In a world of Virtual Reality and 360 experiences** Shoot Business can produce 360 media from virtual tours, products 360's to Google StreetView photography!



## Demand for Video Content is Increasing

**54%**

of consumers want to see more video content from a brand or business they support.

(HubSpot, 2018)



"All the stats and data suggest you need media content to take it to another level"  
*Nomi Farooq*

## Video as a Powerful Marketing Tool



**87%**

of marketing professionals use video as a marketing tool.

(Wyzowl, 2019)

## Some more stats...

### Video Marketing = Profit



**88%**

of video marketers are satisfied with the ROI of their video marketing efforts on social media

(Animoto, 2018)

### Consumers love seeing videos on Social Media

Videos are a consumers' favorite type

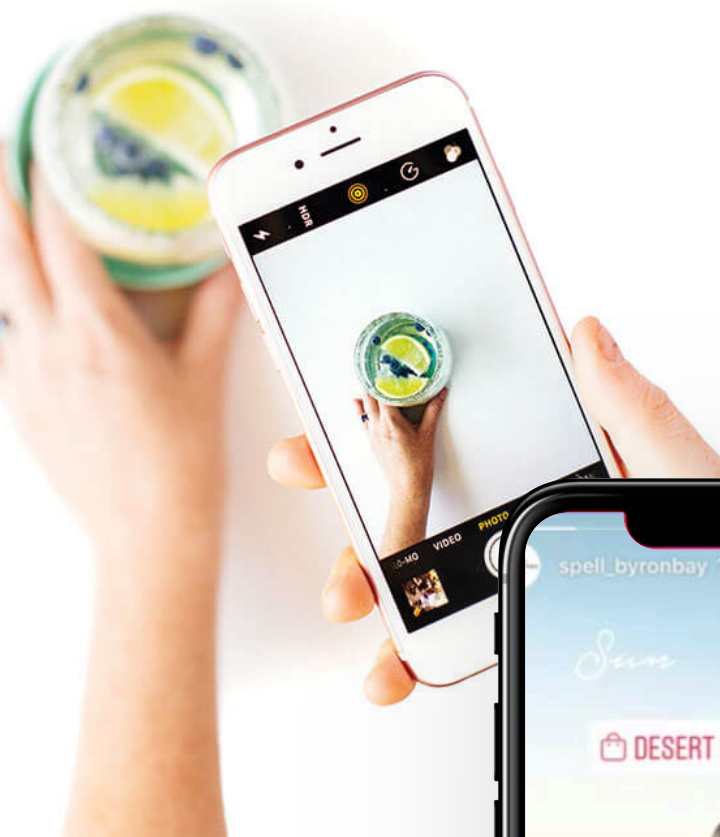
of content to see from a brand on social media.

(Animoto, 2018)





# Media optimised for mobile?



Create an  
optimised  
viewing  
experience  
for your  
audience

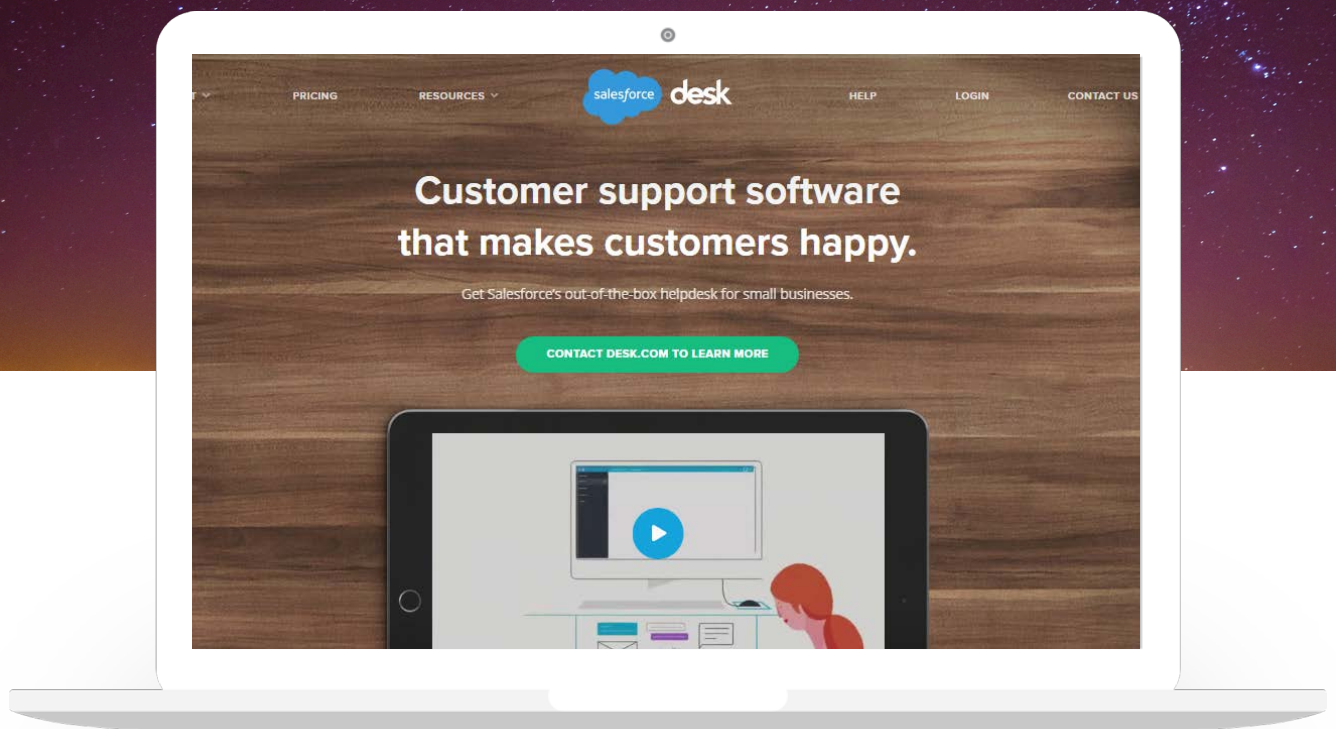


From Instagram stories to the  
right aspect ratio's, we have it  
all in hand so you can get the  
right exposure for your video



# A landing page with video simply converts better....

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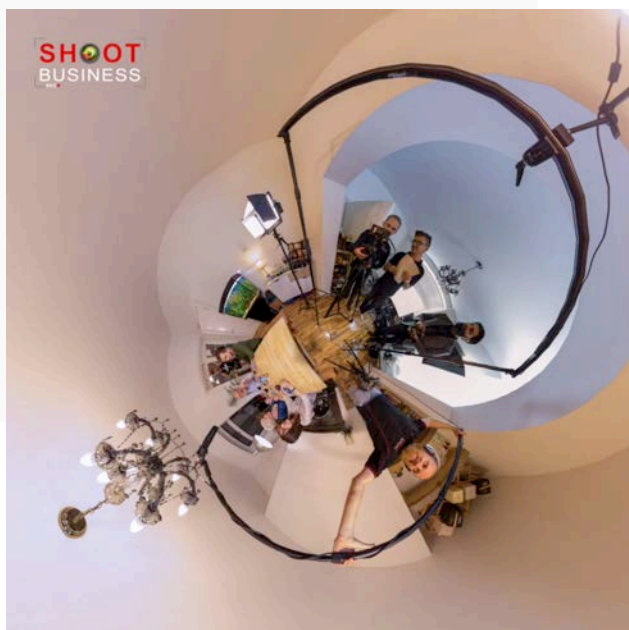


We have the technical expertise to create highly converting **website landing pages with videos** that help increase converting visitors to sales whether it be products or services that you offer



# Behind the scenes

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“A dedicated creative team  
that works hard to deliver  
results”

Nomi Farooq, Director , Shoot Business





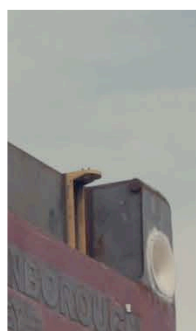
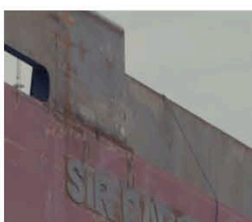
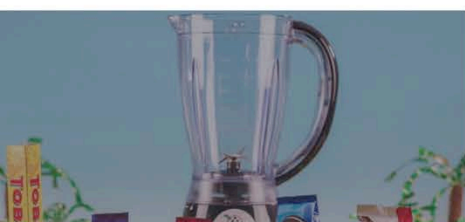
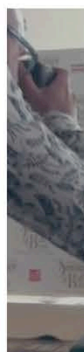
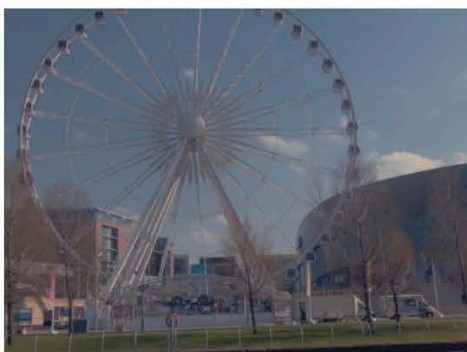
The quality of the work produced by Shoot Business is second to none! We have had lots of great feedback from people who have watched the animation film on how brilliant it looks and how effective the animations are!"

***Lorraine Hodgson, Communications Manager, Manchester Metropolitan University***

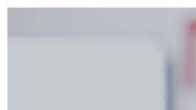
We were very pleased to have worked with Shoot Business....The photographs that were taken were fantastic and of high quality which helped capture a successful two day event.

***Thomas Ewin, BAE Systems***

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Our  
amazing  
work



Video work

<https://shootbusiness.com/video-production-work/>

Photo work

<https://shootbusiness.com/photography-work/>

# Just a few companies we have worked with

**The Shoot Business** team have worked with clients local, national and international with a breadth of experience in lots of different industries!





# Contact Us

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We would love to hear more from you and your organisation!

 /shootbusiness

 @shootbusiness

 LinkedIn/  
shootbusiness

 hello@shootbusiness  
.com

